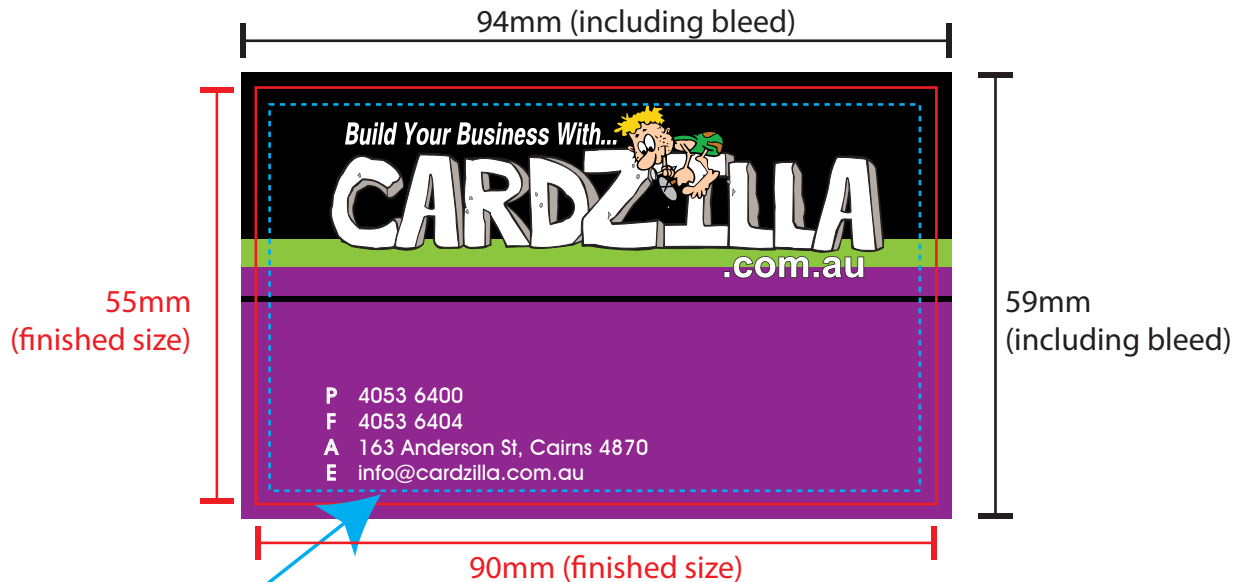


## STANDARD BUSINESS CARDS SPECIFICATIONS FOR PRINT READY PDFs



**2mm Margin.** Safe area is 2mm from the finished edge. Please keep all text and logos a minimum of 2mm away from the finished edge.  
Safe dimensions are 86 x 51mm

Document Size: **94 x 59mm**  
(includes 2mm bleed & 2mm text margin)

Document colour mode: **CMYK**

Save files as: **PDF** Image resolution: **300dpi**

**FINISHED SIZE: 90 X 55MM**

***We can also cut to custom sizes and/or inc. rounded corners for \$25***

The finished size of your business cards will be 90mm x 55mm after the 2mm bleed is trimmed off. Red Line represents where the bleed area will be trimmed off and the finished edge of your card. Do not put any important information in the bleed area, or near the bleed area as it may be trimmed off.

Blue Line Important information cannot be placed too close to the bleed area. We suggest leaving another 2mm internal margin, inside the white line. Grey Line The background colour or image must continue into the bleed area, out to the grey line, otherwise an uneven white border may appear around the finished print.